

Résumé



Name Jon Patterson

Introduction I am a product designer focused on defining visual systems that enable cohesion across digital and physical experiences.

At Meta, I'm leading new forms of expression through color, typography, layout, motion and sound. My hands on approach and dedication to craft and concept has allowed me to work between Product & Visual Design, UI/UX, Brand & Strategy, Photography & Art Direction and Product & Packaging Design.

Position

History	Product Design/Visual Systems Facebook 2020–Present	Senior Visual Designer Addison 2013–2014
	Principal Designer Frog Design 2019–2020	Freelance Designer Ogilvy & Mather / Collins 2013
	Design Lead/ Experience + Brand NewDealDesign 2016–2019	Freelance Designer Red Antler / Wolff Olins 2012–2013
	Senior Experience Designer NewDealDesign 2014–2016	Senior Designer Nooka 2010–2012

Degree

Education B.F.A Graphic Design
Academy of Art University
2006–2010

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